

Marquette Interchange Coordination Team

Meeting minutes

DATE: February 9, 2004

FROM: Micah Zahm, Marquette Interchange Team
Crystal DuPont, District Multi-Modal Unit
February 5, 2004 at 10:00 AM, Amtrak Station, Community Room.

Introductions: **Crystal DuPont**, Meeting Coordinator, opened the meeting by introducing Micah Zahm, who will assist in the coordination effort. DuPont requested that a copy of information being distributed to team members be given to Zahm as well. There were no comments on the December 4, 2003 minutes.

In attendance were Adetoye Adeniyi, Michele Carter, Crystal DuPont, Emlynn Grisar, Joyce Harms, Nancy Hernandez, Paoi Lor, Pat Klampe, Martha Love, Barbara Mikolajczyk, Karen Mikolanis, Jacque Moore, Kathleen Reed, Dan Rivers, Jaya Sharma, Rosie Smith, Tim Staats, Bill Stark, Micah Zahm, Jim Zegers, Mark Hustad, Ella Smith, Ernesto Martinez, and Manajoy Nag

Not in attendance were Donna Brown, Izie Johnson, Margaret Kraak, Richard Madrzak, Dave Murphy, Reggie Newson, David Nguyen, Elizabeth Nichols, Rick Norris, David Stokes, Sileen Switzer, and Vicki Toliver

Presentations:

Joyce Harms, Sr. Public Involvement Representative, Milwaukee Transportation Partners, (MTP). Gave a presentation and explanation of the public involvement schedule, and an overview of communications efforts.

The Marquette Interchange Project has a complex body of information to share. Various tools are being developed to accomplish this. Newsletters, a website, and a toll free information hotline are a few of the tools that will be utilized.

A prototype of an access brochure enables driver awareness of when exits will be open or closed throughout the project. . For easy reference these brochures will be created to clip onto a vehicles' sun visor.

All public information, (PI) materials for the project will have a particular branding. Example will be shared during the next coordination team meeting.

There will be a public information meeting Wednesday, March 24 from 3pm-8pm at the Milwaukee County War Memorial Center. The first brochure on the project will be distributed during this meeting. There will also be a commuter fair February 24th from 11am-6pm at the Marquette University campus, geared towards students and professors.

The Marquette Interchange website will be one of the most used tools to provide information about the project to the public. Content development and maintenance of the website will be managed by MTP. WisDOT will approve final website posting. Joyce Harms, MTP and Emlynn Grisar, WisDOT are the contacts regarding information about the website. Two main tools developed for the website are:

- A routing tool for non frequent visitors to find open routes through the city during construction

- A PC toolbar application that will enable commuters to create a profile, which consistently monitors project areas affecting them most.

Various types of community meetings will be held, such as commuter fairs, and familiarization tours. When a commuter must take an alternate route a familiarization tour highlights points of interest in that specific community such as, businesses, and landmarks. In addition, phase specific neighborhood outreach programs will be used during the different phases of construction. (See public information handouts provided. *Power point presentation can be viewed on the website.)

Crystal DuPont introduced the Marquette Interchange Clybourn Exercise. The purpose of the exercise was to provide an opportunity to develop a better understanding of what WisDOT and MTP expects how the PI and capacity representatives could share information to their project area community. The Clybourn project was used to provide real life challenges of what may occur during an actual project. The larger group was divided into 3 smaller groups consisting of one or more representative from the public information sub consultants, labor and/or capacity building representatives, and the Marquette/DOT team.

Each group reported back to the larger group:

- How they would provide and present the needed public information within this community.
- How they would provide and present the needed business opportunities for the project within this community.

How they will provide information on job opportunities for the project within this community.

Upcoming Meetings

- Public information meeting Wednesday, March 24 from 3pm-8pm at the Milwaukee County War Memorial Center
- Commuter fair Tuesday, February 24th from 11am-6pm at the Marquette University campus

Next Meeting: February 19th, 2004 at 10:00 AM in the Amtrak Station, 3rd floor Community Room – East/West.

Documents can be viewed on the Internet at:
<http://www.dot.wisconsin.gov/projects/d2/marquette/index.htm>